

Govt. of Jharkhand
Rural Development Department
Jharkhand State Livelihood Promotion Society
2nd Floor, JSAMB Building, Itki Road, Hehal, Ranchi – 834005
Phone No. 0651-2360142/2360038
Email – joharjharkhandproc@gmail.com, Website – www.jslps.in

No: JSLPS/1155

Date : 08.10.2021

Proc. Ref. No. : IN-JSLPS-217988-CS-QCBS

REQUEST FOR EXPRESSION OF INTEREST (2nd Call)
for
HIRING OF TECHNICAL SUPPORT AGENCIES TO IMPLEMENT LAYERS FARMING UNDER
JOHAR PROJECT

Jharkhand State Livelihood Promotion Society invited expression of interest vide No. PR No. 250769 dt. 05.08.2021 stands cancelled and once again “Expression of Interest” are being invited from the eligible registered consultancy agencies to submit their interest for providing technical support to Implement Layers Farming” under JOHAR Project.

Interested agencies may submit their "Expression of Interest" in a sealed envelope clearly superscripted as Expression of Interest for “**Hiring of Technical Support Agencies to Implement Layers Farming**” latest by **15.30 hours on 1st November’2021**. Interested agencies may obtain further information and procedures for submitting “Expression of Interest” by downloading the REOI document from *Procurement* → *Services* section of the official website of JSLPS i.e. ***www.jslps.in***.

Sd/-
Chief Executive Officer
JSLPS

Govt. of Jharkhand
Rural Development Department
Jharkhand State Livelihood Promotion Society
2nd Floor, JSAMB Building, Itki Road, Hehal, Ranchi – 834005
Phone No. 0651-2951915/2951916
Email – joharjharkhandproc@gmail.com, Website – www.jslps.in

Proc. Ref. No. : IN-JSLPS-217988-CS-QCBS

Loan No. : 8757-IN

**REQUEST FOR EXPRESSION OF INTEREST FOR PROVIDING TECHNICAL SUPPORT TO
IMPLEMENT LAYERS FARMING UNDER JOHAR PROJECT**

(CONSULTING SERVICES – FIRM SELECTION)

Assignment Title: Hiring of Technical Support Agencies to Implement Layers Farming under JOHAR Project.

The project titled **Jharkhand Opportunities for Harnessing Rural Growth (JOHAR)** implementing through Jharkhand State Livelihood Promotion Society functioning under Rural Development Department, Govt. of Jharkhand financing from the World Bank toward the cost of implementation of the Project and intends to apply part of the proceeds for consulting services.

The consulting services (“the Services”) include Hiring of Technical Support Agencies (TSA) to Implement Layers Farming” under JOHAR Project. for a period of **18 months** subject to extension of further period based on the requirement and performance of the TSA. The details activities are mentioned in the draft Terms of Reference (*Annexure – B*).

Jharkhand State Livelihood Promotion Society (JSLPS), now invites eligible consulting firms(“Consultants”) to indicate their interest for providing the services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the services.

The short-listing criteria are as follows.

- a) The agency should have an independent legal existence, registered under the applicable Act. [Submit proof of Registration Certificate, Articles and Memorandum of Association].
- b) The agency should have prior experience & expertise in the similar field under Government Sectors or externally aided projects under Government organizations.
- c) The agency should have minimum 3 years of experience of successful completion of assignment/s of similar nature as mentioned in the draft ToR. [Relevant documents for support of satisfying the criteria should be submitted]
- d) The Agency should have an annual average turnover of minimum Rs. 2.00 Crores or more during last three financial years and preferably a positive net worth. Out of the total turnover, at least Rs. 1.00 Crore should be from similar nature of assignments only [Relevant documents viz, audited financial statements and a certificate from Chartered Accountant in support of satisfying the criteria should be submitted].

- e) Experience at least in 2 similar natures of assignments in areas specific to the proposed assignment undertaken. Experience in government sector/externally aided projects/livelihood sector may be preferred.
- f) The agency should have a well-qualified and sufficiently experienced faculty, in house or should be in a position to commit about their own network/association.

Interested firms may submit their application expressing interest in the prescribed Performa annexed herewith [Annexure-A] in sealed envelope with each page of the application signed by an authorised signatory, including the pages comprising the annexure.

The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank's *Guidelines: Selection and Employment of Consultants under IBRD Loans and IDA Credits & Grants by World Bank Borrowers* (January 2011 revised July 2014) ("Consultant Guidelines"), setting forth the World Bank's policy on conflict of interest. In addition, please refer to the following specific information on conflict of interest related to this assignment: conflict between consulting activities and procurement of goods, works or non-consulting services; conflict among consulting assignments; and relationship with Borrower's staff.

Consultants may associate with other firms in the form of a joint venture or a sub consultancy to enhance their qualifications. The submission should clearly indicate the type of association whether a JV or sub consultancy.

A Consultant will be selected in accordance with the Quality & Cost Based Selection (QCBS) method set out in the Consultant Guidelines.

Expressions of interest (in prescribed format) must be delivered in hard copy form only in sealed envelope to the address below by person or through postal/courier services latest by **15.30 hours of 01.11.2021** by super-scribing/marketing the envelope as Expression of Interest for "Hiring of Technical Support Agencies to Implement Layers Farming under Johar Project". Please note that EOIs shall be accepted by the aforesaid methods only within the stipulated period of submission.

Address:

The Chief Executive Officer,
Jharkhand State Livelihoods Promotion Society
2nd Floor, JSAMB Building,
Itki Road, Hehal, Ranchi-834005
Phone No. 0651 - 2951915/2951916
Email – joharjharkhandproc@gmail.com

Sd/-
**Chief Executive Officer
JSLPS**

Annexure-A

Attachment 1: Format for Submission of Information to JSLPS, Ranchi for providing consultancy services.

Submission Requirements

A - Consultant's Company Profile [Maximum 2 Pages]																									
1.	Organizational	<p><i>Provide a brief description of the background and organization of your firm/entity.</i></p> <p><i>The brief description should include:</i></p> <ul style="list-style-type: none"> • <i>Ownership details</i> • <i>Date and place of incorporation of the firm,</i> • <i>Objectives of the firm,</i> • <i>Availability of appropriate skills among staff.</i> 																							
2.	Financial: (Minimum average annual Turnover of at least Rs. 2.00 Crores during last three financial years required.	<p><i>Provide the turnover of the on the basis of the audited accounts of the previous three financial years in Indian Rupees.</i></p> <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 5px;"> <thead> <tr> <th style="width: 33%; text-align: center;">2017-18</th> <th style="width: 33%; text-align: center;">2018-19</th> <th style="width: 33%; text-align: center;">2019-20</th> </tr> </thead> <tbody> <tr> <td style="height: 20px;"> </td> <td> </td> <td> </td> </tr> </tbody> </table>				2017-18	2018-19	2019-20																	
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B - Consultant's Experience [Maximum 15-20 pages]																									
1.	<p>Experience of working in Government or any other externally funded agencies in India. At least 3 years' experience required. Please provide details of up to 10 such assignments (you may add more rows).</p> <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 5px;"> <thead> <tr> <th style="width: 15%;">Name of Project</th> <th style="width: 25%;">Services provided</th> <th style="width: 15%;">Client and Country</th> <th style="width: 15%;">Duration of Assignment</th> <th style="width: 30%;">Value of Contract (in INR)</th> </tr> </thead> <tbody> <tr><td> </td><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td></tr> </tbody> </table>					Name of Project	Services provided	Client and Country	Duration of Assignment	Value of Contract (in INR)															
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2.	<p>At least 2 projects' experience required. Please provide details of up to 10 such assignments (you may add more rows)</p> <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 5px;"> <thead> <tr> <th style="width: 15%;">Name of the Client (Gov/Externally Aided Project)</th> <th style="width: 20%;">Nature of the assignment (Agricultural or similar assignments)</th> <th style="width: 20%;">Location and coverage (entire state, country, etc.)</th> <th style="width: 15%;">Duration of Assignment (In month)</th> <th style="width: 30%;">Value of Contract (Rs. In Lakh)</th> </tr> </thead> <tbody> <tr><td> </td><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td></tr> </tbody> </table>					Name of the Client (Gov/Externally Aided Project)	Nature of the assignment (Agricultural or similar assignments)	Location and coverage (entire state, country, etc.)	Duration of Assignment (In month)	Value of Contract (Rs. In Lakh)															
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Please enclose copies of successful completion certificates for respective assignments as evidence																									

3.	Two Experts to be proposed with experience Development Sector or Externally Aided Project in the similar nature of works at-least for a period of 3 years. Detailed CVs are not required at this stage, which will be submitted if the agency qualify for RfP stage. Among other information, the brief CVs should include the following information in the following format:			
	Name of the proposed Expert			
	Designation			
	Experience of 3 years in Development Sectors or any externally aided projects			
	Name of Project	Design and implementation experience for similar nature of works.	Client and State	Duration of Assignments (In month)

If the Consultant has formed a consortium, all the above details of each member of the consortium and the name of the lead partner, shall be provided.

Annexure –A (1)

Declaration

Date: ____ / ____ /20 ____

To whom so ever it may be concern

I/We hereby solemnly take oath that I/We am/are authorized signatory in the firms/ Agency/ Institute/ Company and hereby declare that "Our firms/ Agency/ Institute/ Company do not face any sanction or any pending disciplinary action from any authority against our firms/ Agency/ Institute/ Company or partners." Further, it is also certified that our firm has never been blacklisted/debarred by any government or any other donor/partner organization in past.

In case of any further changes which effect of this declaration at a later date; we would inform the JSLPS accordingly.

Authorized Signatory
(with seal)

DRAFT TERMS OF REFERENCE (TOR) FOR HIRING OF TECHNICAL SUPPORT AGENCIES TO IMPLEMENT LAYERS FARMING UNDER JOHAR PROJECT

1. Background-

The Jharkhand Opportunity for Harnessing Rural Growth Project (JOHAR) is a World Bank assisted project being implemented by the Jharkhand State Livelihood Promotion Society (JSLPS) under the aegis of Department of Rural Development, Govt. of Jharkhand. The approach of the project is through scientific interventions in the production system to enhance the income of the beneficiaries. The project aims at institution building, skill building of stakeholders, and creating infrastructures and financial resources for the beneficiaries. The JOHAR project will work with 50992 beneficiaries in 6 years period. The bifurcation of beneficiary's subsector wise can be seen in the table below:

Subsector	No of HH	Unit Size	Investment	Income Per HH
Pig Rearing	5000	2+1	55,000	65,478
Goat Rearing	12000	10+1	42,000	1,00,331
Poultry-Layers	300	400 Pullets	2,46,500	1,00,891
Poultry-Broilers	500	500 Chicks	1,65,000	41,592
Poultry- Back Yard Poultry	30192	125 Chicks PA	13,000	14,371
	50992			

The implementation of Broilers and Layers farming in the project will require interventions in the entire value chain.

2. Need for TSA

The PGs and Poultry Cooperative formed under the JOHAR project are in a stage of trajectory wherein they need bigger scale to increase production and scale. They would be able to capture a better market share and will be able to have some control on the supplies to help the market not get disrupted.

A TSA is hence required to support the 300 households under JOHAR operational areas to set up the Layer Units and also set up systems and process for better market access. The TSA will provide handholding support to the selected households on production and post activities and finally marketing the produce to the appropriate markets.

3. Objectives of the assignment

The objectives of the assignment would be as follows:

- (a) Build the capacities of the selected households on Layer Bird rearing through technical trainings and exposures;
- (b) Build the appropriate systems and processes to construction of production sheds;
- (c) Ensure all practices for timely and consistent production of eggs;
- (d) Establish sustainable market linkages for the sale of eggs;
- (e) Develop cadres and train them to take responsibilities in various roles in the value chain;
- (f) Promote systems to ensure effective monitoring and execution of the value chain activities.

4. SCOPE OF WORK & DURATION

The TSA is expected to set the systems which will ensure the timely execution and delivery of the above objectives within a time frame of one and a half years (18 months). The project will be implemented in nearby areas of the existing layer area in Gumla districts of Jharkhand. The districts and blocks may change depending upon the JOHAR project requirement.

5. KEY ACTIVITIES

The key activities to be undertaken in the proposed assignment are designed mainly to make the production activities for egg efficient and ensure consistent supply of the same in the market. The following activities need to be undertaken for the achievement of project outputs:

- (a) Final selection of the Households ready to take up the egg production activities as per the project guidelines.
- (b) Provide technical trainings and exposures to the selected households for initiating the production activities.
- (c) Facilitate the construction of sheds along with all fixtures for the layering activities.
- (d) Ensure the timely supply of pullets, feed, medicines etc. for the efficient production activities.
- (e) Develop strong cadre base to take up key roles in the value chain and hence regular trainings of the same.
- (f) Establish strong market linkages for the marketing of eggs produced in the area.
- (g) Ensure effective systems for aggregation and packaging of the eggs.
- (h) Develop appropriate systems to track production and maintain the records transparently.
- (i) Ensure the onboarding of the members in the existing Egg Cooperative with share-money deposit.
- (j) Ensure proper accounting of the sales, timely audits and sharing monthly reports with JOHAR state and district team.
- (k) Develop the capacities of the cooperative and its enterprises in the areas of post-production practices, value addition, processing etc. as per the market opportunities. This will be done through field training, demonstration and exposures.
- (l) Developing Capacity Building content and curriculum and building capacities of the selected households; community cadres, Cooperative on production activities, analyzing the market information and intelligence and hence taking effective business decisions. This will include developing training modules along with the required training materials in Audio-Visual/Animated formats.
- (m) Develop knowledge resources in terms of case studies, manuals, reports, learning materials, guides on the topics pertaining to the assignment.
- (n) Facilitate strategic partnerships with market players relevant to the assignment for enhancing competitiveness of the Cooperative.

6. EXPECTED TEAM COMPOSITION AND HR REQUIREMENTS:

The nature of assignments demands very specialized inputs in order to achieve the objectives of the assignment. Hence, the following would be the desired HR composition and requirements for the assignment:

Professional required (Key Experts)				
Location	Sl. No.	Position	Experience & Qualification	TimeInput (Persons months)
District	1	Production Manager – 1 no.	A professional with a Bachelor's Degree in veterinary (other related stream like Agriculture, Biotechnology) with at least 4-5 years' experience in developing systems for project management.	18
	2	Marketing Manager – 1 no.	A professional with a Bachelor's Degree in any subject with at least 4-5 years' experience in marketing.	18
Professional required (Non-Key Experts)				
Block	3	Supervisor–08 nos.	A village youth, with minimum 1 year of experience on working with community	144
Block	4	Accountants-1 no.	A professional with a Bachelor's Degree in Commerce subject with at least 1-2 years' experience	18

- (a) Proven track record of working with poultry in Eastern part of India especially in the states of Jharkhand, Orissa and Chhattisgarh.
- (b) The agency must have operated sustainable producer collectives or groups in the state or other states.

7. DATA SERVICES AND FACILITIES TO BE PROVIDED BY JOHAR/JSLPS

- a) The list of Producer Groups, block and district-wise.
- b) JOHAR will facilitate the TSA to work with JSLPS MIS team who will develop the applications as suggested in the assignment.
- c) All campaigning/education materials in effective forms will be prepared by the TSA hired for this purpose and reproduced by JOHAR. The training material will be developed and prepared by the TSA in consultation with the JOHAR team and the TSA for the abovementioned assignment, however the printing of the material will be the responsibility of JOHAR.
- d) JOHAR will provide the access of MIS to the TSA for better analysis of the data related to business.

8. SCHEDULE OF DELIVERABLES

Sl. No.	Key Deliverables	Timeline	Installment Schedules
1	Submission of Inception Report with all staffs in place.	Within 1 months	NIL
2	Final selection of households and completion of their technical trainings and exposure and hence linking them with the Egg Poultry with deposit of share capital.	Within 3 months	10%
3	Support in construction of all 300 sheds with complete fixtures and inputs for initiation along with placement of pullets. All the sheds should have a signboard (approved by JOHAR) with JOHAR brand prominently displayed.	Within 6 months	30%
4	Running half cycle (26 Weeks) of egg production along with complete system of production tracking as per accounting systems approved by JSLPS.	Within 12 months	30%
5	Running full-year cycle (52 Weeks) of egg production	Within 18 months	20%
6	Successful transition of the task to the Cooperative. Pilot Lessons Report, Dissemination Events and Scale up Action Plan, Final Report.	Within 1 month of closure	10%

9. MONITORING AND REPORTING ARRANGEMENTS

The assignment will be monitored on regular basis (preferably every month) by a review committee constituted by JSLPS. JSLPS may verify the accounts and other records of the TSA pertaining to the assignment as and when required. The TSA will report to the State Project Coordinator - Livestock of JOHAR or as designated by JSLPS for day--to-day operations and he/she will also be responsible to oversee the progress against deliverables.
