

Govt. of Jharkhand
Rural Development Department
Jharkhand State Livelihood Promotion Society
2nd Floor, JSAMB Building, Itki Road, Hehal, Ranchi-834005, Jharkhand
Phone No. 0651-2951915/2951916
Email – joharjharkhandproc@gmail.com , Website – www.jslps.in

No: JSLPS/213

Date: 27/01/2022

Request for Expression of Interest (REOI) for consultancy services for production and market led initiative of agriculture and livestock related commodities including support services under DAY-NRLM.

Jharkhand State Livelihood Promotion Society (JSLPS) invites “Expression of Interest” from the eligible registered consultancy agencies to submit their interest for providing consulting services for “**production and market led initiative of agriculture and livestock related commodities including support services**” under **DAY-NRLM** in Jharkhand.

Interested agencies may submit their "Expression of Interest" in a sealed envelope clearly superscripted as “**Expression of Interest for production and market led initiative of agriculture and livestock related commodities including support services under DAY-NRLM**” latest by **15.30 hours on 21/02/2022**. Interested agencies may obtain further information and procedures for submitting “Expression of Interest” by downloading the REOI document from *Procurement* → *Services* section of the official website of JSLPS i.e. www.jslps.in.

Sd/
Chief Executive Officer
JSLPS

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REQUEST FOR EXPRESSION OF INTEREST (REOI)
(CONSULTING SERVICES – AGENCY SELECTION)

Assignment Title: -Technical Support Agency (TSA) for production and market led initiative of agriculture and livestock related commodities including support services under DAY-NRLM

The Government of India has launched the National Rural Livelihoods Mission (NRLM) under the Ministry of Rural Development (MoRD). The mission aims at creating efficient and effective institutional platforms of the rural poor enabling them to increase household income through sustainable livelihood enhancements and improved access to financial and selected public services. NRLM has set out with an agenda to reach out, and mobilize 7 crore BPL households, across 600 districts, 6000 blocks, 2.5 lakhs Gram Panchayats, 6 lakhs villages in the country, into self-managed SHGs and federated institutions and support them for livelihoods enhancement and income augmentation.

The Government of India has availed a credit from International Development Association (IDA), towards the National Rural Livelihoods Project which aims to support the National Rural Livelihoods Mission under the Ministry of Rural Development, Government of India; and intends to apply part of the loan for hiring of an agency to provide consulting services.

The consulting services (“the Services”) include hiring of an agency for undertaking the **Consultancy Services for production and market led initiative of agriculture and livestock related commodities including support services under DAY-NRLM** for a period of 24 months subject to extension of further period based on the requirement of JSLPS and performance of TSA. The details activities are mentioned in the draft Terms of Reference (*Annexure – B*).

Jharkhand State Livelihood Promotion Society (JSLPS), now invites eligible consulting agencies to indicate their interest for providing the services. Interested agencies should provide information demonstrating that they have the required qualifications and relevant experience to perform the services.

The short-listing criteria are as follows.

- a) The agency should have an independent legal existence, registered under the applicable Act. [Submit proof of Registration Certificate, Articles and Memorandum of Association].
- b) The agency should have minimum 3(three) years of experience in the relevant field of developing systems which ensure efficient operations of the Collectivisation and Marketing of Agri Produce and Livestock.
- c) The agency should have an average annual turnover of Rs. 3.00 Crore (Rupees Three Crore) or more during last three financial years and preferably have a positive net worth. Out of the total turnover, at least Rs. 1.50 crore (Rupees One Crore Fifty Lakhs) should be from similar assignment. [Relevant documents viz,

- audited financial statements and a certificate from Chartered Accountant in support of satisfying the criteria should be submitted].
- d) The agency should have prior experience and have successfully completed at least 2 similar assignments, in the last 5 years, in sectors specific to that of the proposed assignment. Experience in Government sector especially related to livelihoods sector projects and having a working experience in Jharkhand shall be preferred. [Submit proof of Successful Completion].
 - e) The agency should have a well-qualified and sufficiently experienced team, in house, or should be in a position to commit about their own network/association.

Interested agencies may submit their application expressing interest in the prescribed Performa annexed herewith [Annexure – A & Annexure – A(1)] in sealed envelope with each page of the application signed by an authorised signatory, including the pages comprising the annexure.

The attention of interested agencies is drawn to paragraph 1.9 of the World Bank's *Guidelines: Selection and Employment of Consultants under IBRD Loans and IDA Credits & Grants by World Bank Borrowers* (January 2011) ("Consultant Guidelines"), setting forth the World Bank's policy on conflict of interest. In addition, please refer to the following specific information on conflict of interest related to this assignment: conflict between consulting activities and procurement of goods, works or non-consulting services; conflict among consulting assignments; and relationship with Borrower's staff.

The Consultants may associate with other agencies in the form of a joint venture or a sub consultancy to enhance their qualifications. The submission should clearly indicate the type of association whether a joint venture (JV) or sub consultancy.

A Consultant will be selected in accordance with the Quality & Cost Based Selection (QCBS) method set out in the Consultant Guidelines.

Expressions of interest (in prescribed format) must be delivered in a written form only to the address below by person or through postal/courier services latest by **15.30 hours of 21st February, 2022** by super-scribing/marketing the envelope as "**Expression of Interest for the Consultancy Services for production and market led initiative of agriculture and livestock related commodities including support services under DAY-NRLM**" at the following address. Please note that EOIs shall be accepted by the aforesaid methods only within the stipulated period of submission. The EOI invited for the above consulting services bearing No. JSLPS. 4050 dated 08/12/2021 is hereby cancelled due low response and the agencies who have earlier applied may apply again.

Address:

The Chief Executive Officer,
Jharkhand State Livelihoods Promotion Society
2nd Floor, JSAMB Building, Itki Road,
Hehal, Ranchi - 834005, Jharkhand
Phone No. 0651-2951915/2951916
Email – joharjharkhandproc@gmail.com

**Sd/
Chief Executive Officer
JSLPS**

Annexure-A

Attachment 1: Format for Submission of Information to JSLPS, Ranchi to provide aforementioned consultancy services.

Submission Requirements

A – Consultant Company’s Profile [Maximum 2 Pages]				
1.	Organizational	<i>Provide a brief description of the background and organization of your firm/entity. The brief description should include:</i> a) Ownership details b) Date and place of incorporation of the firm, c) Objectives of the firm, d) Availability of appropriate skills among staff.		
2.	Contact Details of Organization	a) Name and Designation of Contact Person b) Postal Address c) Email-ID d) Mobile No. e) Phone No.		
3.	Financial: (for the last three financial years)	<i>Provide the turnover on the basis of the audited accounts of the previous three financial years in Indian Rupees.</i>		
		2017-18	2018-19	2019-20
B – Consultant Agency’s Experience [Maximum 15-20 pages]				
1.	Experience of working on government, externally aided, or livelihoods sector projects in India. At least 3 years of experience required. <u>Please provide details of up to 10 such assignments (you may add more rows).</u>			
	Name of Project	Services provided	Client and Country	Duration of Assignment
				Value of Contract (Rs)
2.	Experience in providing consulting services in the relevant field (Minimum 2 similar nature of assignment:			
	Name of the Client (Govt/Externally Aided Project)	Nature of the assignment	Location and coverage (entire state, country, etc.)	Duration of Assignment (In month)
				Value of Contract (Rs. Lakh)
	Please enclose copy of the contract as evidence			

3.	<p>Two Experts to be proposed with experience Development Sector or Externally Aided Project in the areas of Agriculture or similar nature of works at-least for a period of 3 years. Both experts proposed should have experience in government, externally aided, or livelihoods sector projects and specifically with leading similar nature of assignment in accordance with the draft TOR at-least for a period of 3 years. Detailed CVs are not required at this stage, it should be submitted if the agency qualifies for RFP stage.</p> <p>Among other information, the brief CVs should include the following information in the following format:</p>			
	Name of the proposed Expert			
	Designation			
	Experience of 3 years in Development Sectors or any externally aided projects			
	Name of Project	Experience in Developingsystems which ensure efficient operations of the Custom Hiring Centres etc.	Client and State	Duration of Assignments (In month)

If the Consultant has formed a consortium, all the above details of each member of the consortium and the name of the lead partner, shall be provided.

Annexure – A(1)

Declaration

Date: ___/02/2022

To whom so ever it may be concern

I/We hereby solemnly take oath that I/We am/are authorized signatory in the firms/ Agency/ Institute/ Company and hereby declare that "Our firms/ Agency/ Institute/ Company do not face any sanction or any pending disciplinary action from any authority against our firms/ Agency/ Institute/ Company or partners." Further, it is also certified that our firm has not been blacklisted/debarred by any government or any other donor/partner organization in past.

In case of any further changes which effect of this declaration at a later date; we would inform the JSLPS accordingly.

Authorized Signatory
(with seal)

ANNEXURE – B

Draft Term of Reference (ToR) for hiring of Technical Support Agency (TSA) for production and market led initiative of agriculture and livestock related commodities including support services under DAY-NRLM.

a) Background:

Jharkhand State Livelihood Promotion Society (JSLPS), a society promoted by Rural Development Department, Government of Jharkhand is notified by State Government as implementing agency for National Rural Livelihood Mission in the state.

JSLPS has been able to create the institutional base in the form of SHG, VO, CLF, PG, FPC moreover, the social capital in the form of cadre like AjeevikaKrishakSakhi(AKS) / Senior AjeevikaKrishakSakhi (Sr.AKM) and identified registered farmers. Subsequently, the dire need emerged to direct all the activities with market led intervention with the thrust on collectivization of agriculture produce through livelihood centric institutions like producer group/producer Company.

In order to promote the livelihood activities among the community/farmers, the technical support agencies to have more concentrated on technical support in the desired field of livelihood particularly agriculture and livestock development.

The main objective of the assignment is to improve the rural livelihoods through formation, strengthening and development of community institutions. The assignment will be to create and strengthen cadre base ie Ajeevika Krishak Sakhi and Ajeevika PashuSakhi of livelihood Farm and institutional base through market led institution like producer's group/producer's enterprises, Ajeevika Sansadhan Kendra. The assignment will work with 'saturation approach' as negotiate better services, credit and assets from public and private sector agencies and financial organizations to through collectivization approach to ensure better price realization.

b) Objective;

- 1) Promotion of collective marketing.
- 2) Promotion of Agriculture and livestock centric institution like Producer's Group/Producer's Enterprises
- 3) Development of community based agriculture and livestock support services to widen the horizon of livelihood activates.
- 4) Capacity building of staff of JSLPS and livelihood cadres through meticulously prepared Training Calendar.
- 5) On field technical support to the farmers, livelihood cadres and Staff of JSLPS.

c) Key Scope of Work/Activities ACTIVITIES

- 1) To develop a community based agriculture and livestock support services with special focus on improved crop varieties, small ruminant support to widen the horizon of livelihood activates with capacity building in the field of agriculture and livestock development.
- 2) Productivity enhancement in the field of agriculture for pulses, oilseed, millet and livestock particularly Goat, pig, backyard poultry and poultry.
- 3) Collective marketing (input-output) through Farmer's Producers' Company and village/Block level Women Forum ie Producer's Group /Ajeevika Sansadhan Kendra.
- 4) Capacity building of staff of JSLPS and livelihood cadres on forward and backward linkage of agriculture and livestock produce in general also farmers in particular.
- 5) On field technical support to the farmers, livelihood cadres mainly Ajeevika Krishak Sakhi and Ajeevika Pashu Sakhi on entrepreneurship.

d) Scope of the Works /Deliverables:

The following tasks to be carried out ;

Category	Tasks/Deliverables
<p>Capacity Building of the Community Cadre of livelihood Farm</p>	<ul style="list-style-type: none"> i. Build capacities of 45-AajevikaKrishakSakhi, / Block of assigned district and 8Sr. AKS in a block on production with more focus on collectivization and aggregation. ii. Inculcation of service charge model at the Producer Group/producer Company, while the AKS/Sr. AKS receive honorarium iii. Training of Aajevika Krishak Sakhi on - <ul style="list-style-type: none"> • Women farmers livelihood collectives/institution building/management like PG/PCs. • Seed production, procurement and marketing • Documentation / Book Keeping / Stock maintenance • Collectivization and marketing. iv. Capacity Building on Producer Groups and visioning with the identified AKSs and Sr. AKS. v. Capacity building of Ajeevika Pashu Sakhi/ Community Livestock Manager(CLMs) as per the annual target of B/DMMU on - <ul style="list-style-type: none"> • Vaccination and Deworming on goat and Goat & Poultry with on-field practical session. • Feed and Fodder Promotion. • Collection of livestock produce. • Economics of goat and poultry model vi. Capacity building and support in existing model of livestock like chick hardening centre, running Aajeevika Sansadhan Kendra vii. Training support in development of seed village and nursery Management and its implementation viii. Support in Documentation in the MIS. ix. Capacity building on various facets of organic cluster. x. Capacity building for development of Integrated Farming Cluster.
<p>Capacity Building of Farmers</p>	<ul style="list-style-type: none"> i. Identification and Capacity building of 4000 small and marginal farmers inagriculture and4000 Farmers/block in livestock Development. ii. Supporting in development of seed village and centralised nursery development iii. Development of 20Producer’s Group in coordination with B/DMMU. iv. Capacity building on collectivisation and inculcating in the system. v. Identification and make functional 05 retail-out let per district. vi. Supporting farmers in establishment of 3 Chick Hardening centre/block
<p>Institution Building on Livelihoods : Women Farmers Producer’s group and later Producer’s company</p>	<ul style="list-style-type: none"> i. Promotion of 2 Producer’s Enterprise per district/ year of tenure.. ii. Support in development of 1AjeevikaSansadhan Kendra/ Block. iii. Facilitate in Identification of Statutory Auditor for the women farmers livelihood collectives/producer company for fulfilling statutory requirements iv. Facilitate in mobilizing, incorporating SHG members of same / other blocks in the same district and convert them into shareholders of the Producer Group later Producer’s Company v. Facilitate in production & procurement of seed and its marketing through proper certification, packaging, branding & promotion
<p>System setting to marketing</p>	<ul style="list-style-type: none"> i. System setting to ensure marketing of the produce. ii. Development of 30 collection point/ District iii. Development of at least 10 Producer’s Group as key aggregation point of the district. iv. Support in MIS entry pertaining to the Mobile application developed by JSLPS for system of marketing i.e Ajeevika Farm Fresh. v. Roll-out the system of marketing in assigned district.
<p>Knowledge</p>	<ul style="list-style-type: none"> i. Training/Module development of Producer’s Group and Producer’s

Material Development	<p>Company.</p> <p>ii. Preparation of Std Operational Procedure for collectivization and marketing right from farmer to consumers.</p> <p>iii. Development of package of practices of seasonal crops</p>
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e) Key and Non-Key Experts:

Sl. No.	Position	No.	Person Days	Key Qualifications & Experiences	Key Role & Responsibility
1	Regional Subject Matter Specialist (Agronomist and Marketing) – For Agriculture related services-	6	144	<ol style="list-style-type: none"> 1) Graduate in any Stream/ Preferably to B.Sc(Ag.) & Post Graduate Diploma in Rural Development. 2) At least 5 years of experience in rural development activities in grass-root, especially in the promotion of producer's group/enterprises and market led intervention. 3) Expertise in facilitating community in crop/vegetable production, collectivization, value addition and marketing related activity. 4) Person with good computer skill, especially ability to work with word, Excel and power point etc. 5) Knowledge of English and Hindi speaking person/staff is essential and knowledge of local language is preferable. 6) Person with strong analytical and writing skill. 	<ol style="list-style-type: none"> a) Leadership & technical support to the assignment team. b) Resource Pooling for Assignment Effectiveness. c) Admin., Finance & HR backstopping to the assignment. d) For over-all coordination, liasoning and facilitation with JSLPS
2	Regional Subject Matter Specialist/ Livestock Development/Marketing) – For Livestock related services	3	72	<ol style="list-style-type: none"> 1) Graduate in any Stream/ Preferably to B.V.Sc.& Post Graduate Diploma in Rural Development. 2) At least 5 years of experience in rural development activities in grass-root, especially in the promotion of producer's group/enterprises and market led intervention. 3) Expertise in facilitating community in animal husbandry related activity and marketing related activity. 4) Person with good computer skill, especially ability to work with word, Excel and power point etc. 5) Knowledge of English and Hindi speaking person/staff is essential and knowledge of local language is preferable. 	<ol style="list-style-type: none"> a) Leadership & technical support to the assignment team. b) Resource Pooling for Assignment Effectiveness. c) Admin., Finance & HR backstopping to the assignment. d) For over-all coordination, liasoning and facilitation with JSLPS

				6) Person with strong analytical and writing skill.	
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Non Key Experts

Sl. No.	Position	Nos	Person Days	Key Qualifications & Experience	Key Role & Responsibility
	Subject Matter Specialist(Agronomist and Marketing) – For Agriculture related services-	9	216	<ol style="list-style-type: none"> 1) Graduate in any Stream/ Preferably to B.Sc(Ag.) & Post Graduate Diploma in Rural Development. 2) At least 3 years of experience in rural development activities in grass-root, especially in the promotion of producer's group/enterprises and market led intervention. 3) Expertise in facilitating community in crop/vegetable production, collectivization, value addition and marketing related activity. 4) Person with good computer skill, especially ability to work with word, Excel and power point etc. 5) Knowledge of English and Hindi speaking person/staff is essential and knowledge of local language is preferable. 6) Person with strong analytical and writing skill. 	<ol style="list-style-type: none"> a) Leadership & technical support to the assignment team. b) Resource Pooling for Assignment Effectiveness. c) Admin., Finance & HR backstopping to the assignment. e) For over-all coordination, liasoning and facilitation with JSLPS
	Subject Matter Specialist/ Livestock Development/Marketing) – For Livestock related services	5	120	<ol style="list-style-type: none"> 1) Graduate in any Stream/ Preferably to B.V.Sc. & Post Graduate Diploma in Rural Development. 2) At least 3 years of experience in rural development activities in grass-root, especially in the promotion of producer's group/enterprises and market led intervention. 3) Expertise in facilitating community in animal husbandry related activity and marketing related activity. 4) Person with good computer skill, especially ability to work with word, Excel and power point etc. 5) Knowledge of English and Hindi speaking person/staff is essential and knowledge of 	<ol style="list-style-type: none"> a) Leadership & technical support to the assignment team. b) Resource Pooling for Assignment Effectiveness. c) Admin., Finance & HR backstopping to the assignment. d) For over-all coordination, liasoning and facilitation with JSLPS

				local language is preferable. 6) Person with strong analytical and writing skill.	
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f) AREA OF OPERATION:

For agriculture and livestock related services

- 1) The operational area will be 24 district of Jharkhand.
- 2) The manpower of TSA will be based at DMMU and will render the services to all blocks as per the target of annual Action Plan of DAY-NRLM.
- 3) 1 Technical person of technical agency will be responsible for 02 District for Agriculture and its marketing
- 4) 1 Technical person Livestock of technical agency will be responsible for 03 District for Livestock and its marketing
- 5) 1 Technical person of team based at Ranchi will coordinate with SMMU JSLPS as well as DMMU Ranchi.
- 6) Technical agency will work in close coordination with DMMU/BMMU.

g) Support to be provided by JSLPS:

- 1) The list of Villages, SHGs, PG/ PE/ will be provided by the Village Organizations through the concerned Block Mission Management Unit of the JSLPS (SRLM JHARKHAND).
- 2) The Village Organization will identify the Ajeevika Krishak Sakhi (AKS)/Sr. AKM & Ajeevika Pashu Sakhi (APS)/ Community Livestock Manager (CLM) and give the list of AKSs and APS to Technical Support Agency for training, exposure of AKMs and APS, who will handhold the SHG members/farmers.
- 3) The CIF will be channelized to the Village Organizations in time.
- 4) The working capital and Grant to Producer's Group in time
- 5) The staff of TSA will be oriented on existing system of Producer's Group/ Enterprises/ Ajeevika Sansadhan Kendra, System of marketing.
- 6) Facilitate the PG/ PC for timely commodity procurement & mobilize funds/seed capital, infrastructure, and other required support to establish commodity aggregation/procurement centres.
- 7) The technical staff persons space for sitting in the respective district and if required in block offices.

h) OUTPUTS TO BE DELIVERED

The following outputs to be delivered by Agency under this assignment.

Category	Tasks/Deliverables	Time lines
Capacity Building of the Community Cadre of livelihood Farm	<ul style="list-style-type: none"> • Build capacities of 45 Ajeevika Krishak Sakhi, / Block of assigned district and 8 Sr. AKS in a block on production with more focus on collectivization and aggregation. 	2 to 3 Months
	<ul style="list-style-type: none"> • Capacity building of 45- Ajeevika Pashu Sakhi/ Block as per the target of B/DMMU. • Capacity building and support in existing model of livestock like chick hardening center. 	2 to 3 Months
Capacity Building of Farmers	<ul style="list-style-type: none"> • Identification and Capacity building 4000 farmers in each District. 	1 to 9 Months
	<ul style="list-style-type: none"> • Supporting in development of seed village and centralized nursery development 	1 to 9 Months 3 to 6 Months 6 to 9 Months

	<ul style="list-style-type: none"> • Development of 15 Producer's Group in coordination with B/DMMU. • Identification and make functional 02 retail-out let per district. 	
Institution Building on Livelihoods : Women Farmers Producer's group and later Producer's company	<ul style="list-style-type: none"> • Promotion of 10 Producer's Group per district/ year of tenure. Follow up and fulfil regular legal compliances of PG in same year. • Promotion of 2 Producer's Company per district and fulfil regular legal compliances of PG in same year. 	<p>3 to 12 Months</p> <p>3 to 12 Months</p>
System setting to marketing	<ul style="list-style-type: none"> • Development of 30 collection point/ District • Development of at least 10 Producer's Group as key aggregation point of the district. • Support in MIS development entry pertaining to the Mobile application developed by JSLPS for system of marketing i.e Ajeevika Farm Fresh. • Roll-out the system of marketing in assigned district. 	<p>6 to 9 Months</p> <p>9 to 12 Months</p> <p>6 Months onwards</p> <p>9 to 24 Months</p>
Knowledge Material Development	<ul style="list-style-type: none"> • Training/Module development of Producer's Group and Producer's Company. • Preparation of Std Operational Procedure for collectivization and marketing right from farmer to consumers. • Development of package of practices of seasonal crops and livestock management 	<p>1st Month</p> <p>6 Months onwards</p> <p>Two months prior to agril season</p>

i) FINAL OUTPUTS AND TERMS & CONDITIONS OF PAYMENT

The payment of this assignment is output based are as follows;

- 1) The agency would submit Annual/quarterly plan, the payments would be released on quarterly basis.
- 2) Quarterly Plan for any training program to be prepared and submitted to respective district on time for approval and disbursement.

j) REVIEW & MONITORING :

The assignment will be reviewed and monitored by a review committee constituted by JSLPS/SRLM Jharkhand. The review committee comprising SPM-Livelihoods Farm, PM-Livelihood Farm, TSO- livestock Procurement Specialist and Finance Officer. This review committee will interact with the service provider agency to review and monitor the progress of the assignment on a regular basis.

k) REPORTING:

Sl. No.	Type of Report	Tentative Date	Remarks
1.	Inception Report	Within one month of signing the contract	Will include lists/details of Staffs and the Annual Plan of Action with quarterly and monthly break-up.
2.	Mid-Term Report	2nd & 3rd quarter	Progress of key activities and, progress in implementation against the deliverable and action

Sl. No.	Type of Report	Tentative Date	Remarks
			plan, achievement of key milestones, training materials, modules, PoPs.
3.	Interim Report	4th quarter	Rollout process, training schedule & module for system of institution building like Producer's Group/Enterprises and system of marketing with photographs, etc.
4.	Final Report	Last month of assignment.	Achievements against ToR